

Designing Innovative Youth Sport Programs

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Policy Context

Illinois Youth Sport Summit

Reinventing the Sport Experience



Hosted by

Department of Recreation, Sport and Tourism
Office of Recreation and Park Resources

at the University of Illinois at Urbana-Champaign



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THE ASPEN INSTITUTE

PROJECT PLAY

REIMAGINING YOUTH SPORTS IN AMERICA



ILLINOIS YOUTH SPORT INITIATIVE

REINVENTING THE SPORT EXPERIENCE



HOME

SUMMARY

WHY SPORT MATTERS

SPEAKERS

RESOURCES

PARTNERS

Welcome

In September 2014 the University of Illinois hosted a statewide policy summit that brought together leaders from across the state who are responsible for the design and delivery of youth sport programs in an effort to rethink what sport could look like, and how all children could have better sport experiences.



ANNOUNCEMENTS

- [White Paper: Reinventing Youth Sport in Illinois. A full report and call to action for youth sport providers and consumers.](#)
- Check out our session on **“Designing Innovative Youth Sport Programs”** at the 2015 IAPD/IPRA Conference. Saturday, January 23 at 10:15am.
- [Executive Director of IPRA discusses the role of sport participation in development of young people and communities.](#)
- [2014 Summit Program Guide](#)
- [Governor Quinn declares September 23, 2014 to be Illinois Youth Sports Day](#)

Six Realms of Action

1. Design and implement child-centered programming
2. Manage parents
3. Train coaches to be sport and life skill mentors
4. Creatively develop and manage resources
5. Build status for participatory (not just elite) youth sport programs
6. Improve programming for traditionally underserved populations

Child-centered programming

What is it?

What does it look like?

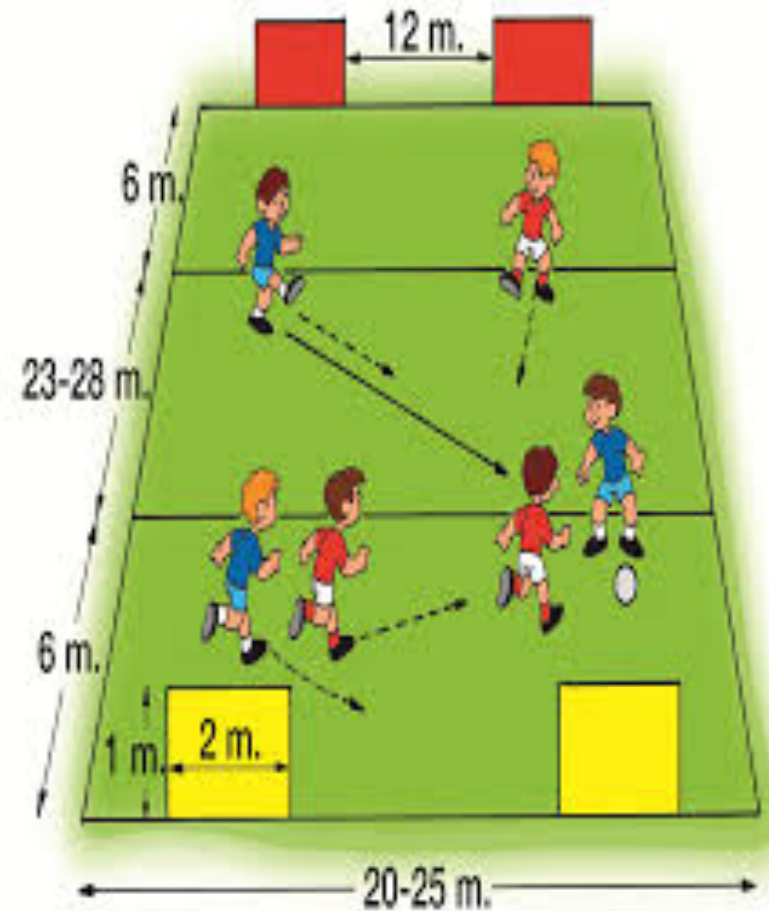
Emphasize physical literacy

(through play that builds fundamental movement skills)

for pre-school and early elementary age children



Let the game be the teacher



Modify sports for children



boredom riding the bench



the joy of subless sport



rescale



play coed

Build free play into sport training



Enable (and encourage) sampling

It's good for kids; it's good for business



**What can your
organization do?**

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Sell it to parents

- Emphasize non competitive outcomes
 - Cognitive skills
 - Creativity
 - Learn to work with others
 - Fun and friendship
 - Confidence



Support Activities

- Create a sense of community via social events and use of stories, pictures, and symbols
- Reinforce the positives throughout the season, not just at the beginning of the program
- New evaluation criteria

How can you implement?

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Stay Involved

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